

# General Strategic Plan 2022-26

## Who we are

WHG leads best practice health promotion and primary prevention work across the Grampians region aimed at systemic change for gender equitable outcomes in domains of health, economic and workforce participation, and community participation more broadly.

# **Our Vision**

A gender equal society where everyone can flourish.

# **Our Mission**

To eliminate gender inequality and improve the health, safety and wellbeing of women and gender diverse people.

# **Our Values**

Courage Empowerment Feminism Respect

## **Our Approach**

Intersectional



**Evidence Based** 



Collaborative



#### **Sustainability**

We commit to achieving long-term change and ensuring cultural safety. We will:



Embed sustainability into our planning



Demonstrate best practice in employment



Demonstrate exemplary governance

## **Our Strategic Priorities**

- Improving Gender Equality
- Improving Sexual and Reproductive Health
- Preventing Violence against Women and their Children

### **Our Strategic Focus**

- Making a Difference and Achieving Change: evaluating and measuring our work, in conjunction with our partners.
- Sustainability: of the work we do, our partnerships, our communities, and our organisation.

#### **Our Emerging Concerns**

We will maintain a watching brief regarding these emerging issues:

- Women's Mental Health and Wellbeing
- Women in a Changing Society (Climate Change, COVID19 impacts, Emergencies)

Measuring Our Success Evaluation will be built into all areas of our work including our partnerships and collaborations.

Monitoring

Evaluation

Learning



We acknowledge and pay our respects to the Traditional Custodians of the lands across the Gariwerd/Grampians region: the Wadawurrung, Dja Dja Wurrung, Djab Wurrung, Wurundjeri, Wotjobaluk, Jaadwa, Jadawadjali, Wergaia and Jupagulk Peoples. We recognise their continuing connection to the land and waterways.