

Act@Play is a gender equality, cultural change initiative, developed in the Grampians region that can help sporting clubs and associations take action contributing towards gender equality and the prevention of violence against women.

The Challenge



- **Pay Gap:** There is a 31.5% gender pay gap in favour of men in the sport and recreation sector, above the national average of 13.8%.
- **Media:** Women's sport receives an average of only 7-12% of Australian TV sports programming.
- **Participation:** Females of all ages have lower participation rates than males in sport. Both male and female participation rates have declined in the last three years in the Wimmera.
- **Leadership:** Only 18% of the 120 CoRE Alliance members, are from the sporting sector.

The Solution



- Recognise the power that regional sporting clubs and codes have to influence attitudes and beliefs about what is normal acceptable behavior.
- Sporting clubs and associations can influence attitudes and behaviours towards women and girls in a variety of ways. Clubs can promote cultures of respect, equality and safety for everyone by focusing on actions that address the underlying causes of violence against women.

The Approach



- **Act@Play** is an intensive 6-month program that involves training on tips and techniques to challenge sexism, discrimination and harassment and the development of an action plan to help guide work in club or association.
- Through the **Act@Play** program WHG works with a club or association to enable a more female-friendly environment and ensure quality and sustainable actions.

Funding Act@Play

Through **Act@Play**, WHG provides training, resources and advice to clubs and associations based in the Grampians region.

For a quote, please contact us via email - admin@whg.org.au or phone - 5322 4100.

WHG is also able to support clubs to submit grant applications. Local councils may also support uptake of Act@Play.



The Club is excited to be undertaking the Act@Play program, as it will extend the work the club is implementing with the CoRE Alliance. We believe the program will contribute in creating a positive and progressive club culture as it aligns with our club values"
Minyip Murtoa Football Netball Club

Act @ Play can help your club or association to:

Challenge Violence Against Women

Challenge Stereotypes

Empower Women and Girls

Build Respectful Relationships

Promote Gender Equality

Visit www.whg.org.au for more details

